

# WYLIE EAST HIGH SCHOOL THEATRE



#RaiderThespians

## 2021-2022 SPONSORSHIP OPPORTUNITIES

*Anastasia the Musical*-October 7th @7p and October 9th @ 2p & 7p

Improv Show-October 28th @7p

*All Together Now!*-November 12th @7p and 13th @2p

*The Trojan Women*-January 20th and 21st @7p

*Big Man on Campus*-February 3rd @7p

Wylie ISD One Act Play Festival-February 26th 12p-6p @ Wylie East

Murder Mystery Dinner theatre-April 28th and 29th @7p

Student Directs-May 16th @7

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### SPONSORSHIPS ALLOW US TO...

- provide scholarships for camps, show fees, contests, field trips, and conventions
- offset costs for meals during shows, rehearsals, celebrations, & competitions
- offset the costs for supplies and tools for costumes, sets, lights, and props for productions, class projects, and design competitions
- supplement our budget to allow us to rent specialty equipment to enhance the quality of our shows and give our students more opportunities to learn industry technology
- provide additional field trip opportunities to see shows throughout the year
- provide training from industry professionals to train students and directors in both performance and technical aspects of our craft
- provide additional community support for students and parents

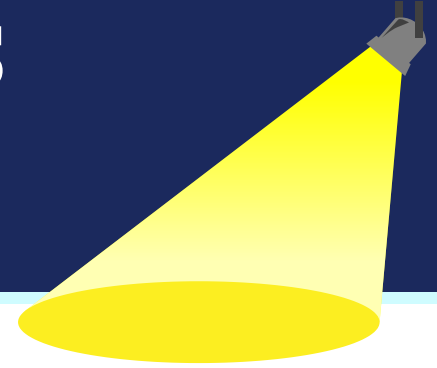
**Wylie East High School Theatre thanks you for your support.**

Wylie East Theatre is a non-profit organization supported by a Booster Club. All donations are tax deductible and receipts for donations can be provided upon request.

# SPONSORSHIP BENEFITS

WYLIE EAST THEATRE 2021-2022

Sign up online at [www.wylieeasttheatre.com/sponsors](http://www.wylieeasttheatre.com/sponsors)



## Producer Level \$5,000+

### Sponsorship Recognition:

- Full page **color** ad in musical Playbill (approximately 1800 audience members)
- Verbal Recognition before shows
- Logo on Musical T-Shirts
- Logo on all publicity for the season
- Exclusive sponsor banner
- Full page ad in all show programs
- Ad on Monitors in the house and lobby before the show
- Ad on [www.wylieeasttheatre.com](http://www.wylieeasttheatre.com)
- Special thanks on social media throughout the season: Facebook, Twitter, and Instagram

### Sponsorship Perks:

- Behind the scenes tour of the musical-up to 10 people
- 10 VIP tickets for each show
- 10 VIP Concession packages
- 2 Musical T-shirts
- 4 Wylie East Theatre T-Shirts

## Director Level \$3,000+

### Sponsorship Recognition:

- Large ad on sponsor banner
- Full page ad in all show programs
- Full page ad in musical Playbill (approximately 1800 audience members)
- Ad on Monitors in the house and lobby before the show
- Ad on [www.wylieeasttheatre.com](http://www.wylieeasttheatre.com)
- Special thanks on Facebook, Instagram, and Twitter throughout the season

### Sponsorship Perks:

- Behind the scenes tour of the musical-up to 10 people
- 6 VIP tickets for each show
- 6 VIP Concession packages
- 2 Musical T-shirts
- 2 Wylie East Theatre T-Shirts

## Designer Level \$1,000+

### Sponsorship Recognition:

- Large ad on sponsor banner
- Full page ad in all show programs
- Full page ad in musical Playbill (approximately 1800 audience members)
- Ad on Monitors in the house and lobby before the show
- Ad on [www.wylieeasttheatre.com](http://www.wylieeasttheatre.com)
- special thanks on Facebook, Instagram, and Twitter throughout the season

### Sponsorship Perks:

- 4 VIP tickets for each show
- 4 VIP Concession packages
- 2 Musical T-shirts
- 2 Wylie East Theatre T-Shirts

## Spotlight Level \$500+

### Sponsorship Recognition:

- Ad on sponsor banner
- 1/2 page ad in all show programs
- 1/2 page ad in musical Playbill (approximately 1800 audience members)
- Ad on Monitors in the house and lobby before the show
- ad on [www.wylieeasttheatre.com](http://www.wylieeasttheatre.com)
- special thanks on Facebook, Instagram, and Twitter throughout the season

### Sponsorship Perks:

- 2 VIP tickets for every production
- 2 VIP concessions package with each complimentary ticket
- 1 Wylie East Theatre T-shirt
- 1 musical T-shirt

## Backstage Level \$250+

### Sponsorship Recognition:

- Small ad on sponsor banner
- 1/4 page ad in all show programs
- 1/4 page ad in musical Playbill (approximately 1800 audience members)
- Ad on Monitors in the house and lobby before the show
- ad on [www.wylieeasttheatre.com](http://www.wylieeasttheatre.com)
- special thanks on Facebook, Instagram, and Twitter upon donation

### Sponsorship Perks:

- VIP pre-order for the musical
- 1 Wylie East Theatre T-shirt
- 1 musical T-shirt

## Donations

### T-Shirts:

- Provide T-Shirts for a specific production with your business logo on the shirt

### Meals:

- Provide meals for our cast and crew for shows, rehearsals or special events.

### Scholarships:

- Provide scholarships for college, conferences, camps, or fees

### General Donations

- We are grateful for all donations of any amount. Donations allow us to provide greater and more diverse opportunities to our students throughout the year.

Visit our website: [www.wylieeasttheatre.com](http://www.wylieeasttheatre.com)

Facebook: Wylie East Theatre Booster Club and @WEHSRaiderTheatre

Twitter:@wehstbs

Instagram: Wylie East Booster