

# WYLIE EAST HIGH SCHOOL THEATRE



#RaiderThespians

## 2020-2021 SPONSORSHIP OPPORTUNITIES

### WYLIE EAST'S 2020-2021 SHOW LINEUP

*MIDSUMMER NIGHT'S DREAM*—October 8th and 9th @7p

CHILDREN'S TOURING SHOW—October

SENIOR DIRECTED PLAY FESTIVAL—October 29th @7p

IMPROV SHOW—November 5th @7p

*FREAKY FRIDAY THE MUSICAL*—January 21st & 22nd @7p, 23rd @2p

*BIG MAN ON CAMPUS*—February 4th @7p

UIL ONE ACT PLAY COMPETITION—Spring 2020

BLACK BOX SHOW—April 22nd & 23rd @7p

THEATRE SHOWCASE—April 30th @7p

### SPONSORSHIPS ALLOW US TO...

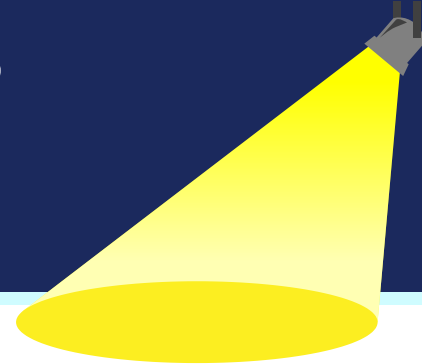
- provide scholarships for camps, show fees, contests, field trips, and conventions
- offset costs for meals during shows, rehearsals, celebrations, & competitions
- offset the costs for supplies and tools for costumes, sets, lights, and props for productions, class projects, and design competitions
- supplement our budget to allow us to rent specialty equipment to enhance the quality of our shows and give our students more opportunities to learn industry technology
- provide additional field trip opportunities to see shows throughout the year
- provide training from industry professionals to train students and directors in both performance and technical aspects of our craft
- provide additional community support for students and parents

**Wylie East High School Theatre thanks you for your support.**

Wylie East Theatre is a non-profit organization supported by a Booster Club. All donations are tax deductible and receipts for donations can be provided upon request.

# SPONSORSHIP BENEFITS

WYLIE EAST THEATRE 2020-2021



## Producer Level \$5,000+

### Sponsorship Recognition:

- Full page **color** ad in musical Playbill (approximately 1800 audience members)
- Verbal Recognition before shows
- Logo on Musical T-Shirts
- Logo on all publicity for the season
- Exclusive sponsor banner
- Full page ad in all show programs
- Ad on Monitors in the house and lobby before the show
- Ad on [www.wylieeasttheatre.com](http://www.wylieeasttheatre.com)
- Special thanks on social media throughout the season: Facebook, Twitter, and Instagram

### Sponsorship Perks:

- Behind the scenes tour of the musical-up to 10 people
- 10 VIP tickets for each show
- 10 VIP Concession packages
- 2 Musical T-shirts
- 4 Wylie East Theatre T-Shirts

## Director Level \$3,000+

### Sponsorship Recognition:

- Large ad on sponsor banner
- Full page ad in all show programs
- Full page ad in musical Playbill (approximately 1800 audience members)
- Ad on Monitors in the house and lobby before the show
- Ad on [www.wylieeasttheatre.com](http://www.wylieeasttheatre.com)
- Special thanks on Facebook, Instagram, and Twitter throughout the season

### Sponsorship Perks:

- Behind the scenes tour of the musical-up to 10 people
- 6 VIP tickets for each show
- 6 VIP Concession packages
- 2 Musical T-shirts
- 2 Wylie East Theatre T-Shirts

## Designer Level \$1,000+

### Sponsorship Recognition:

- Large ad on sponsor banner
- Full page ad in all show programs
- Full page ad in musical Playbill (approximately 1800 audience members)
- Ad on Monitors in the house and lobby before the show
- Ad on [www.wylieeasttheatre.com](http://www.wylieeasttheatre.com)
- special thanks on Facebook, Instagram, and Twitter throughout the season

### Sponsorship Perks:

- 4 VIP tickets for each show
- 4 VIP Concession packages
- 2 Musical T-shirts
- 2 Wylie East Theatre T-Shirts

## Spotlight Level \$500+

### Sponsorship Recognition:

- Ad on sponsor banner
- 1/2 page ad in all show programs
- 1/2 page ad in musical Playbill (approximately 1800 audience members)
- Ad on Monitors in the house and lobby before the show
- ad on [www.wylieeasttheatre.com](http://www.wylieeasttheatre.com)
- special thanks on Facebook, Instagram, and Twitter throughout the season

### Sponsorship Perks:

- 2 VIP tickets for every production
- 2 VIP concessions package with each complimentary ticket
- 1 Wylie East Theatre T-shirt
- 1 musical T-shirt

## Backstage Level \$250+

### Sponsorship Recognition:

- Small ad on sponsor banner
- 1/4 page ad in all show programs
- 1/4 page ad in musical Playbill (approximately 1800 audience members)
- Ad on Monitors in the house and lobby before the show
- ad on [www.wylieeasttheatre.com](http://www.wylieeasttheatre.com)
- special thanks on Facebook, Instagram, and Twitter upon donation

### Sponsorship Perks:

- VIP pre-order for the musical
- 1 Wylie East Theatre T-shirt
- 1 musical T-shirt

## Thespian Level \$100+

### Sponsorship Recognition:

- Special Thanks in all show programs
- Special Thanks in musical Playbill (approximately 1800 audience members)
- Ad on Monitors in the house and lobby before the show
- ad on [www.wylieeasttheatre.com](http://www.wylieeasttheatre.com)
- special thanks on Facebook, Instagram, and Twitter upon donation

### Sponsorship Perks:

- VIP pre-order for the musical
- 1 Wylie East Theatre T-shirt

Visit our website: [www.wylieeasttheatre.com](http://www.wylieeasttheatre.com)