

WYLIE EAST HIGH SCHOOL THEATRE



#RaiderThespians

2022-2023 SPONSORSHIP OPPORTUNITIES

The Little Mermaid-October 6th, 7th, and 8th

Improv Show-November 10th

Mainstage Show-December 1st & 2nd

Black Box Show-January 19th & 20th @7p

One Act Play-February 17th @7p

Wylie ISD One Act Play Festival-February 25th 12p-6p @ Wylie East

Big Man on Campus-April 4th @7p

Dinner Theatre-May 4th & 5th @7

SPONSORSHIPS ALLOW US TO...

- provide scholarships for camps, show fees, contests, field trips, and conventions
- offset costs for meals during shows, rehearsals, celebrations, & competitions
- offset the costs for supplies and tools for costumes, sets, lights, and props for productions, class projects, and design competitions
- supplement our budget to allow us to rent specialty equipment to enhance the quality of our shows and give our students more opportunities to learn industry technology
- provide additional field trip opportunities to see shows throughout the year
- provide training from industry professionals to train students and directors in both performance and technical aspects of our craft
- provide additional community support for students and parents

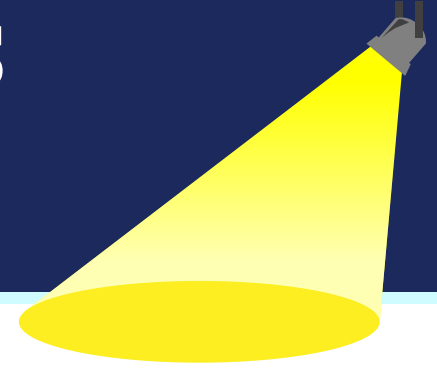
Wylie East High School Theatre thanks you for your support.

Wylie East Theatre is a non-profit organization supported by a Booster Club. All donations are tax deductible and receipts for donations can be provided upon request.

SPONSORSHIP BENEFITS

WYLIE EAST THEATRE 2022-2023

Sign up online at www.wylieeasttheatre.com/sponsors



Producer Level \$5,000+

Sponsorship Recognition:

- Full page **color** ad in musical Playbill (approximately 1800 audience members)
- Verbal Recognition before shows
- Logo on Musical T-Shirts
- Logo on all publicity for the season
- Exclusive sponsor banner
- Full page ad in all show programs
- Ad on Monitors in the house and lobby before the show
- Ad on www.wylieeasttheatre.com
- Special thanks on social media throughout the season: Facebook, Twitter, and Instagram

Sponsorship Perks:

- Behind the scenes tour of the musical-up to 10 people
- 10 VIP tickets for each show
- 10 VIP Concession packages
- 2 Musical T-shirts
- 4 Wylie East Theatre T-Shirts

Director Level \$3,000+

Sponsorship Recognition:

- Large ad on sponsor banner
- Full page ad in all show programs
- Full page ad in musical Playbill (approximately 1800 audience members)
- Ad on Monitors in the house and lobby before the show
- Ad on www.wylieeasttheatre.com
- Special thanks on Facebook, Instagram, and Twitter throughout the season

Sponsorship Perks:

- Behind the scenes tour of the musical-up to 10 people
- 6 VIP tickets for each show
- 6 VIP Concession packages
- 2 Musical T-shirts
- 2 Wylie East Theatre T-Shirts

Designer Level \$1,000+

Sponsorship Recognition:

- Large ad on sponsor banner
- Full page ad in all show programs
- Full page ad in musical Playbill (approximately 1800 audience members)
- Ad on Monitors in the house and lobby before the show
- Ad on www.wylieeasttheatre.com
- special thanks on Facebook, Instagram, and Twitter throughout the season

Sponsorship Perks:

- 4 VIP tickets for each show
- 4 VIP Concession packages
- 2 Musical T-shirts
- 2 Wylie East Theatre T-Shirts

Spotlight Level \$500+

Sponsorship Recognition:

- Ad on sponsor banner
- 1/2 page ad in all show programs
- 1/2 page ad in musical Playbill (approximately 1800 audience members)
- Ad on Monitors in the house and lobby before the show
- ad on www.wylieeasttheatre.com
- special thanks on Facebook, Instagram, and Twitter throughout the season

Sponsorship Perks:

- 2 VIP tickets for every production
- 2 VIP concessions package with each complimentary ticket
- 1 Wylie East Theatre T-shirt
- 1 musical T-shirt

Backstage Level \$250+

Sponsorship Recognition:

- Small ad on sponsor banner
- 1/4 page ad in all show programs
- 1/4 page ad in musical Playbill (approximately 1800 audience members)
- Ad on Monitors in the house and lobby before the show
- ad on www.wylieeasttheatre.com
- special thanks on Facebook, Instagram, and Twitter upon donation

Sponsorship Perks:

- VIP pre-order for the musical
- 1 Wylie East Theatre T-shirt
- 1 musical T-shirt

Donations

T-Shirts:

- Purchase our T-Shirts for a specific production with your business logo on the shirt

Meals:

- Provide meals for our cast and crew for shows, rehearsals or special events.

Scholarships:

- Provide scholarships for college, conferences, camps, or fees

General Donations

- We are grateful for all donations of any amount. Donations allow us to provide greater and more diverse opportunities to our students throughout the year.

Visit our website: www.wylieeasttheatre.com

Facebook: Wylie East Theatre Booster Club and @WEHSRaiderTheatre

Twitter:@wehstbs

Instagram: Wylie East Booster